

ICAR – Central Sheep and Wool Research Institute

Avikanagar, Rajasthan

Swachha Bharat Mission (SBM)

Daily Report on Swachhta Pakhwada – Day 1 – 16.12.2019

The Swachhta Pakhwada activities commenced at ICAR-CSWRI, Avikanagar. The event started with the administering of the Pledge by Director (Acting) Dr. Raghvender Singh, Dr. S.M.K. Naqvi, Principal Scientist & Former Director along with Mr. Suresh Kumar, Chief Administrative Officer and all the scientists, technical staff, administrative staff, supporting staff and contractual employees. Director briefed about the activities that are planned to be carried out during the period from 16 to 31 Dec 2019. He also emphasized on the need to eradicate the single use plastics and advocated for making the campus and surroundings a plastic free zone. Director also gave the list of activities planned during the Swachhta Pakhwada namely E-office implementation, disposal of junk materials, cleanliness drive at Mera Gaon Mera Gaurav adopted villages, cleaning of residential quarters, utilization of organic waste, cleaning of drainage, water harvesting, organizing Kisan diwas, felicitation of farmers, cleaning of public place and creating cleanliness awareness among school children. Later on all the employees along with Director took part in planting of trees. Trees are the oxygen factories on earth, and thus tree plantation activity done under cleanliness campaign, will help in absorbing the carbon dioxide emission and thus help in keeping the air pure. Breathing pure air is one of the key factors to promote cleanliness in the vicinity.

Dr. N. Shanmugam
PS & Chairman, SBM





